# Science, Technology and Society (STAS) 343 – Lecture 02 Canadian Science Policy and Technology Development Winter 2014

#### Lecture 02 TuTh 15:30-16:45

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**Office Hours:** Tuesdays 1:00 – 1:45, Thursdays 9:30 – 10:30, or by appointment

# **Course Description**

The course will examine the social, economic and historical factors that have contributed to the development of Canadian science and technology policy. Through a blend of lecture/discussions and the exploration of key historical case studies, we will look at how policy has influenced the development of science and technology in Canada, and explore generally how governments and public sector institutions interact in the process of creating and applying knowledge.

#### **Additional Information** NA

## **Objectives of the Course**

Expose students to the basic issues, theories and debates that have shaped science and technology policy in Canada and elsewhere.

Inform students about the institutional structures and mechanisms that pertain to the development of science and technology policy in Canada and elsewhere.

Contextualize the issues and arguments by examining case studies of Canadian developments in five industries – nuclear power, biotechnology, communications, the oils sands and the space program – in which policy and public investment have played defining roles.

Develop critical skills that are needed for the assessment of policy in relation to science and technology. These include skills in locating and retrieving policy-related documentation, critical analysis of the form and rhetoric of policy documentation in a science and technology context, critical evaluation of information sources and institutional positions, and generally those skills needed to assemble, assess and synthesize materials and arguments for purposes of preparing written work.

#### Internet and electronic communication device information

It is disruptive to the learning goals of the course to engage in electronically enabled activities unrelated to the course while teaching sessions are in progress. Students are reminded to turn mobile telephones and other electronic devices off during the sessions

and to use laptops for course-related purposes only. Students not wishing to comply with these terms may be asked to withdraw from the session.

Students expecting emergency communications during a session are exempted from these provisions upon prior notification of the instructor.

Electronic recording of lectures will be permitted only for students who have a formally diagnosed physical or learning disability that requires this action. Written proof of disclosure of such disabilities to the relevant university administrative bodies will be required before such permission is granted (refer to the Students with Disabilities section below).

# **Textbooks and Readings:**

A Reading Package is available at the bookstore. All readings are in the package, unless otherwise indicated. Any additional assigned readings (as noted on the syllabus) will be accessible on Blackboard.

# **Assignments and Evaluation**

1. Mid-term paper (25%) - Due February 13th

Based upon the content discussed in weeks 1-6, students will prepare a short paper (5-7 double spaced pages) discussing how the policies and measures laid out in a recent Federal government science and technology strategy document (to be identified in Week 1 and posted on Blackboard) might apply positively or negatively to the development of science and technology in Canada.

2. In-Class Mid-Term Quiz (20%) – February 13th

A one-hour quiz, which may include both written (short and long answer) and multiple choice questions, will test students on key concepts drawn from the readings assigned for weeks 1-6 and from the lecture notes (available following each lecture on Blackboard).

3. Term Paper (35%) Due last day of class. (April 10th)

Students will prepare a research paper (10-12 double spaced pages) that discusses any issue related to the course material. Students will be expected to locate and draw upon both the academic literature and relevant policy documentation pertaining to the issue (e.g. policy statements, reports and studies).

4. Registrar-scheduled Final Exam (20%)

A one hour exam, which may include written (short answer) and/or multiple choice questions, will test students on their knowledge of *key concepts* drawn from the *five case studies* discussed in weeks 9 through 12 and their relationship to concepts discussed in Weeks 1-6.

It is the student's responsibility to keep a copy of each submitted assignment.

All assignments must be completed or a grade of F may be assigned at the discretion of the instructor.

Note: Please hand in your essays directly to your tutor or instructor if possible. If it is not possible to do so, a daytime drop box is available in SS320; a date stamp is provided for your use. A night drop box is also available for after-hours submission. Assignments will be removed the following morning, stamped with the previous day's date, and placed in the instructor's mailbox.

## **Registrar-scheduled Final Examination:** Yes

## **Policy for Late Assignments**

Assignments submitted after the deadline may be penalized with the loss of a grade (e.g.: A- to B+) for each day late.

## Freedom of Information and Protection of Privacy Act

This course is conducted in accordance with the Freedom of Information and Protection of Privacy Act (FOIP). As one consequence, students should identify themselves on all written work by placing their name on the front page and their ID number. Also you will be required to provide a piece of picture identification in order to pick up an assignment or look at a final exam from SS320 after classes have ended.

For more information see also http://www.ucalgary.ca/secretariat/privacy.

#### **Writing Skills Statement**

Department policy directs that all written assignments (including, although to a lesser extent, written exam responses) will be assessed at least partly on writing skills. For details see <a href="http://comcul.ucalgary.ca/needtoknow">http://comcul.ucalgary.ca/needtoknow</a>. Writing skills include not only surface correctness (grammar, punctuation, sentence structure, etc) but also general clarity and organization. Research papers must be properly documented.

If you need help with your writing, you may use the Writing Centre. Visit the website for more details: <a href="http://www.ucalgary.ca/ssc/writing-support">http://www.ucalgary.ca/ssc/writing-support</a>

#### **Grading System**

The following grading system is used in the Department of Communication and Culture:

|     | Grading Scale |  |
|-----|---------------|--|
| A+  | 96-100        |  |
| A   | 90-95.99      |  |
| A - | 85-89.99      |  |
| B+  | 80-84.99      |  |
| В   | 75-79.99      |  |
| B-  | 70-74.99      |  |
| C+  | 65-69.99      |  |
| С   | 60-64.99      |  |
| C-  | 55-59.99      |  |
| D+  | 53-54.99      |  |
| D   | 50-52.99      |  |

| F | 0-49 |
|---|------|

Where a grade on a particular assignment is expressed as a letter grade, it will normally be converted to a number using the midpoint of the scale. That is, A- would be converted to 87.5 for calculation purposes. F will be converted to zero.

## **Plagiarism**

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources.

Please consult your instructor or the Writing Centre (3<sup>rd</sup> Floor Taylor Family Digital Library, <a href="http://www.ucalgary.ca/ssc/writing-support">http://www.ucalgary.ca/ssc/writing-support</a>) if you have any questions regarding how to document sources.

#### **Academic Misconduct**

For information on academic misconduct and the consequences thereof please see the current University of Calgary Calendar at the following link; http://www.ucalgary.ca/pubs/calendar/current/k.html

#### **Students with Disabilities**

If you are a student with a disability who may require academic accommodation, it is your responsibility to register with the Student Accessibility Services (220-8237, <a href="http://www.ucalgary.ca/access/">http://www.ucalgary.ca/access/</a>) and discuss your needs with your instructor no later than fourteen (14) days after the start of the course.

#### Students' Union

For details about the current Students' Union contacts for the Faculty of Arts see <a href="http://www.su.ucalgary.ca/governance/elections/home.html">http://www.su.ucalgary.ca/governance/elections/home.html</a>

#### **Student Ombudsman**

For details on the Student Ombudsman's Office see <a href="http://www.ucalgary.ca/provost/students/ombuds">http://www.ucalgary.ca/provost/students/ombuds</a>

#### **Emergency Evacuation and Assembly points**

For information on the emergency evacuation procedures and the assembly points see <a href="http://www.ucalgary.ca/emergencyplan/assemblypoints">http://www.ucalgary.ca/emergencyplan/assemblypoints</a>

## "SAFEWALK" Program -- 220-5333

Campus Security will escort individuals day or night -- call 220-5333 for assistance. Use any campus phone, emergency phone or the yellow phone located at most parking lot booths.

#### **Ethics**

Whenever you perform research with human participants (i.e. surveys, interviews, observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research. For more information about your research ethics responsibilities, see

The Department of Communication and Culture Research Ethics site: <a href="http://www.comcul.ucalgary.ca/ethics">http://www.comcul.ucalgary.ca/ethics</a>

or the University of Calgary Research Ethics site: http://www.ucalgary.ca/research/compliance/ethics/info/undergrad/

**Schedule of Lectures and Readings** 

|    | Date         | Topic/activity  | Readings (by author in reader) |  |
|----|--------------|---|--------------------------------|--|
| 1  | Thu, Jan 9   | Introduction and organization   | N/A                            |  |
| 2  | Tues, Jan 14 | Canada's science and technology policy  | TBA (Blackboard)               |  |
|    | Thu, Jan 16  | Science and policy - theory   | Nelson, Gibbons                |  |
| 3  | Tues, Jan 21 | Science and policy - application  | Gerrard                        |  |
|    | Thu, Jan 23  | Technology and policy - theory  | Feller, Salazar & Holbrook     |  |
| 4  | Tues, Jan 28 | Technology and policy - application   | Cozzarin                       |  |
|    | Thu, Jan 30  | Science, technology and the public interest I<br>Knowledge as property                | MacDonald                      |  |
| 5  | Tues, Feb 4  | Science, technology and the public interest I<br>Knowledge collaboration and transfer | Cohen, Nelson & Walsh          |  |
|    | Thu, Feb 6   | Science, technology and the public interest II Public perceptions                     | Hennen; de la Moth             |  |
| 6  | Tues, Feb 11 | Science, technology and the public interest II Risk                                   | Liess, Slovic                  |  |
|    | Thu, Feb 13  | Mid-Term Quiz (Mid-term paper due)  |                                |  |
|    | Tues, Feb 18 | No Class – Reading Day  |                                |  |
|    | Thu, Feb 20  | No Class – Reading Day  |                                |  |
| 7  | Tues, Feb 25 | Science "Canadian style"?   | Zeller                         |  |
|    | Thu, Feb 27  | Technology "Canadian style"?  | DeBresson & Lampel             |  |
| 8  | Tues, Mar 4  | Case 1: Nuclear power (exposition)  | Cowan                          |  |
|    | Thu, Mar 6   | Case 1: Nuclear power (discussion)  |                                |  |
| 9  | Tues, Mar 11 | Case 2: Bio-technology (exposition)   | Carew                          |  |
|    | Thu, Mar 13  | Case 2: Bio-technology (discussion)   |                                |  |
| 10 | Tues, Mar 18 | Case 3: Communications (exposition)   | Abramson & Raboy               |  |
|    | Thu, Mar 20  | Case 3: Communications (discussion)   |                                |  |
| 11 | Tues, Mar 25 | Case 4: The Alberta Oil Sands (exposition)  | Chastko                        |  |
|    | Thu, Mar 27  | Case 4: The Alberta Oil Sands (discussion)  |                                |  |
| 12 | Tues, Ap 1   | Case 5: The space program (exposition)  | Handberg, Gainor               |  |
|    | Thu, Ap 3    | Case 5: The space program (discussion)  |                                |  |
| 13 | Tues, Ap 8   | Synopsis, final review and questions  | N/A                            |  |
|    | Thu, Ap 10   | What did we learn? (Term Papers due)  | N/A                            |  |
|    |              | Registrar scheduled Final Exam  |                                |  |