University of Calgary

Department of Communication, Media and Film

Film Studies (FILM) 321 L01/B01
History of Popular Cinema

Fall 2021

September 7 to December 9
(excluding November 7-13)

Lectures: In-person, SS203, Friday, 10:00am-11:50am
Screenings: Select screenings will be in-person, SS203, Wednesday, 9:00am-11:45am
(see schedule below; in-person screenings are highlighted)

Students will be responsible for watching other assigned films ahead of lectures on their own; links will be provided on D2L

IMPORTANT NOTE FOR IN-PERSON COURSE DELIVERY

Note: This course will be delivered in-person. If you are unable to participate in-class owing to time differences or geographical location, please arrange to take this course in a future term. Masks are mandatory in the classroom and must be worn at all times during class (i.e., covering mouth and nose). Failure to comply with this policy will result in dismissal from the classroom and possible disciplinary action under the Non-Academic Misconduct Policy.

Instructor: Dr. Leah Vonderheide
Email: leah.vonderheide@ucalgary.ca
Webpage: D2L (access via MyUofC portal)
Office Hours: Thursday, 2:00pm-4:00pm, via Zoom

Course Description

This course considers the various ways in which the history of cinema can be approached, including the development of filmmaking technologies, evolutions in cinematic style and narrative traditions, particularly as they relate to popular cinema, and changing industrial practices. Active participation is essential for success in this course. In order to fully participate in class discussions, screening and reading assignments should be completed by the day listed on the schedule below.

Additional Information

The weekly schedule of topics, screenings, and readings can be found at the end of this outline and on D2L. Students are responsible for reading and following all course and university policies discussed in this outline. Attendance at the scheduled screenings and weekly lecture is mandatory and will be noted at every meeting. In accordance with university policy and to continue to protect the most vulnerable members of our
community, students are required to wear masks at the in-person screenings and lectures.

Also, because the class will represent a diversity of individual beliefs, backgrounds, and experiences, every member of this class must show respect for every other member of this class. Our course materials and classroom discussions will often focus on mature, difficult, and potentially challenging topics. Some of us will have emotional responses to these topics; some of us will have emotional responses to our peers’ understanding of these topics; all of us should feel responsible for creating a space that is both intellectually rigorous and respectful while being mindful of the ways that our identities position us in the classroom. As your instructor, I value your voice and perspective and am firmly committed to equity, diversity, and inclusion in this course and in all areas of campus life.

Objectives of the Course
- Students recognize the history of film as a history of an evolving technology, artistic form, and commercial medium.
- Students develop an awareness of the broader socio-cultural and political contexts that impact film as technology, art, and industry.
- Students learn to think, speak, and write clearly and critically regarding both stylistic and historical film analysis.

Textbooks and Readings

Additional required readings will be available on D2L. See the schedule for details.

Learning Technologies and Requirements
In order to complete online (or blended) courses, University of Calgary students are required to have reliable access to the following technology:
- A computer with a supported operating system, as well as the latest security and malware updates, with current antivirus software enabled;
- Broadband internet connection, and a current and updated web browser;
- A webcam (built-in or external), and a microphone and speaker (built-in or external) or headset with microphone.

If you need access to other software programs to complete assignments, your instructor will provide relevant information and links.
If you have technical difficulties, contact IT support services. See [https://www.ucalgary.ca/pubs/calendar/current/student-campus-services-information-technologies-it.html](https://www.ucalgary.ca/pubs/calendar/current/student-campus-services-information-technologies-it.html)

Policy on the Use of Electronic Communication Devices
Laptops, tablets, and phones must be turned off and put away during in-person screenings. If you would like to take notes during a screening, you will need to write notes by hand.
It is also my preference that you write notes by hand during lectures. Research shows that most of us process information more deeply and retain it more fully and easily when we write notes by hand. For this reason, I also suggest that you bring a hard copy of the weekly reading (either the textbook or a printed copy of a reading posted to D2L) to the lecture for reference. That said, if you find it necessary to use a screen (laptop/tablet) in class, please don’t hesitate to talk with me. But please note that inappropriate laptop/tablet use will not be tolerated – and phones should be turned off and put away for the duration of all lectures.

Please familiarize yourself with the University’s policy on the recording of lectures, which is outlined at [https://www.ucalgary.ca/pubs/calendar/current/e-6.html](https://www.ucalgary.ca/pubs/calendar/current/e-6.html), and carefully review the section on Instructor Copyright at the end of this outline.

### Assignments and Evaluation

<table>
<thead>
<tr>
<th>Weight</th>
<th>Assessed Components</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>15%</td>
<td><strong>Participation</strong></td>
<td>Weekly</td>
</tr>
<tr>
<td>20%</td>
<td><strong>Discussion Board Posts</strong></td>
<td>Weekly</td>
</tr>
<tr>
<td>20%</td>
<td><strong>Group Presentation</strong></td>
<td>Each group will be assigned a specific date, starting on Sept. 17</td>
</tr>
<tr>
<td>15%</td>
<td><strong>Essay Proposal</strong></td>
<td>November 5</td>
</tr>
<tr>
<td>30%</td>
<td><strong>Essay</strong></td>
<td>December 9</td>
</tr>
</tbody>
</table>

**Registrar-scheduled Final Examination:** No

Note: You must complete all assignments, or a course grade of F may be assigned at the discretion of the instructor.

### Submission of Assignments
Please submit discussion board posts in the discussions section on D2L (weekly topics will be created). Please submit the research paper proposal and research paper by uploading them to the designated D2L dropbox. Include your name and ID number on the file itself. Be sure to keep a copy of each submitted assignment and to submit the proper version.

Private information related to individual students is treated with the utmost regard by University of Calgary faculty. Student assignments will be accessible only by the authorized course faculty, and personal information is collected in accordance with the Freedom of Information and Protection of Privacy (FOIP) Act. Please note that instructors may use audio or video recording for lesson capture, assessment of student learning, and self-assessment of teaching practices.

Policy for Late Assignments
Assignments submitted after the deadline may be penalized with the loss of 5% or a partial letter grade (e.g.: A- to B+) for each day late.

Student Accommodations
Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services (SAS); SAS will process the request and issue letters of accommodation to instructors. For information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/. Students who require an accommodation based on a protected ground other than disability should communicate this need in writing to their Instructor. For the full policy on Student Accommodations, see https://www.ucalgary.ca/legal-services/university-policies-procedures/student-accommodation-policy

Students seeking accommodation for transient illnesses (e.g., the flu) or another legitimate reason should contact their instructors. Whenever possible, students should provide supporting documentation to support their request; however, instructors may not require a medical note. For information on the use of a statutory declaration, see the University Calendar: https://www.ucalgary.ca/pubs/calendar/current/m-1.html

Expectations for Writing
Department policy directs that all written assignments and, to a lesser extent, written exam responses be assessed at least partly on writing skills. Writing skills include not only surface correctness (grammar, punctuation, sentence structure, etc.) but also general clarity and organization and proper documentation of research sources. For further information, please refer to the University of Calgary Calendar section on writing across the curriculum: http://www.ucalgary.ca/pubs/calendar/current/e-2.html

Grading & Department of Communication, Media and Film Grade Scale
The following table outlines the grade scale percentage equivalents used in the Department of Communication, Media and Film. Final grades are reported as letter grades. For components graded using percentages or numerical scores, those values will be used directly in calculating the final course grade, while for components graded
using letter grades, the letter grades will be converted to the midpoint values listed in the final column of the table below in calculating the final course grade.

In this course, percentage grades or numerical scores will be used for all assessments.

<table>
<thead>
<tr>
<th>Grade Point Value</th>
<th>Description</th>
<th>Grade</th>
<th>Dept of CMF grade scale equivalents*</th>
<th>Letter grade % equivalent for calculations*</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.00</td>
<td>Outstanding performance</td>
<td>A+</td>
<td>96 - 100%</td>
<td>98.0%</td>
</tr>
<tr>
<td>4.00</td>
<td>Excellent performance</td>
<td>A</td>
<td>90 - 95.99%</td>
<td>93.0%</td>
</tr>
<tr>
<td>3.70</td>
<td>Approaching excellent performance</td>
<td>A -</td>
<td>85 - 89.99%</td>
<td>87.5%</td>
</tr>
<tr>
<td>3.30</td>
<td>Exceeding good performance</td>
<td>B+</td>
<td>80 - 84.99%</td>
<td>82.5%</td>
</tr>
<tr>
<td>3.00</td>
<td>Good performance</td>
<td>B</td>
<td>75 - 79.99%</td>
<td>77.5%</td>
</tr>
<tr>
<td>2.70</td>
<td>Approaching good performance</td>
<td>B-</td>
<td>70 - 74.99%</td>
<td>72.5%</td>
</tr>
<tr>
<td>2.30</td>
<td>Exceeding satisfactory performance</td>
<td>C+</td>
<td>65 - 69.99%</td>
<td>67.5%</td>
</tr>
<tr>
<td>2.00</td>
<td>Satisfactory performance</td>
<td>C</td>
<td>60 - 64.99%</td>
<td>62.5%</td>
</tr>
<tr>
<td>1.70</td>
<td>Approaching satisfactory performance</td>
<td>C-</td>
<td>55 - 59.99%</td>
<td>57.5%</td>
</tr>
<tr>
<td>1.30</td>
<td>Marginal pass. Insufficient preparation for subsequent courses in the same subject</td>
<td>D+</td>
<td>53 - 54.99%</td>
<td>54.0%</td>
</tr>
<tr>
<td>1.00</td>
<td>Minimal pass. Insufficient preparation for subsequent courses in the same subject</td>
<td>D</td>
<td>50 - 52.99%</td>
<td>51.5%</td>
</tr>
<tr>
<td>0.00</td>
<td>Failure. Did not meet course requirements.</td>
<td>F</td>
<td>0 - 49.99%</td>
<td>0%</td>
</tr>
</tbody>
</table>

* Column 4: If percentages are used to calculate final grades, then grades falling within these ranges will be translated to the corresponding letter grades. Column 5: These percentage equivalents will be used for calculating final grades unless an alternative method of final grade calculation is outlined above.

**Plagiarism**

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. These requirements apply to all assignments and sources, including those in non-traditional formats such as Web pages or visual media.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. **In-text citations must be provided, and readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin.** Wording taken directly from a source must be enclosed within quotation marks (or, for long quotations,
presented in the format prescribed by the documentation style you are using). Paraphrased information must not follow the original wording and sentence structure with only slight word substitutions here and there. For information on citation and documentation styles (MLA, APA, Chicago, IEEE, etc.), visit the Student Success Centre resource links at https://ucalgary.ca/student-services/student-success/writing-support or the Purdue Online Writing Lab (OWL) Research and Citation Resources at https://owl.purdue.edu/owl/research_and_citation/resources.html

If you need help with your writing or have questions about citing sources, consult your instructor or visit the Student Success Centre, Taylor Family Digital Library. To book an appointment, go to https://ucalgary.ca/student-services/student-success/writing-support

**Instructor Intellectual Property & Copyright Legislation**

Course materials created by the instructor (including lectures, course outlines, presentations and posted notes, labs, case studies, assignments, and exams) remain the intellectual property of the instructor. These materials may NOT be reproduced, redistributed, or copied without the explicit consent of the instructor. The posting of course materials to third party websites such as note-sharing sites without permission is prohibited. Sharing of extracts of these course materials with other students enrolled in the same course section and term may be allowed under fair dealing. Check with the instructor if you have any questions about sharing materials with classmates.

To ensure they are aware of the consequences of unauthorized sharing of course materials (including instructor notes & electronic versions of textbooks), all students are required to read the *University of Calgary Policy on Acceptable Use of Material Protected by Copyright* at https://www.ucalgary.ca/legal-services/university-policies-procedures/acceptable-use-material-protected-copyright-policy and the requirements of the *Copyright Act* (https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html). Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.

**Academic Misconduct**

For information on academic misconduct and its consequences, please see the *University of Calgary Calendar* at http://www.ucalgary.ca/pubs/calendar/current/k.html

**Research Ethics**

Whenever you perform research with human participants, including surveys, interviews, or observations as part of your university studies, you are responsible for obtaining research ethics approval and for following university research ethics guidelines. In some cases, your instructors may apply for course-based research ethics approval for certain assignments, and in those cases, they must review and approve your research plans and supervise your research. For more information about your research ethics responsibilities, please see https://arts.ucalgary.ca/research/arts-researchers/resources-researchers-and-instructors/ethics
Deferrals of Course Work and Requests for Reappraisal
For university regulations and procedures related to deferral of term work, see https://www.ucalgary.ca/pubs/calendar/current/g-7.html
For information about deferrals of final examinations, see https://www.ucalgary.ca/pubs/calendar/current/g-6.html
For information about requesting a reappraisal of course work or of a final grade, see https://www.ucalgary.ca/pubs/calendar/current/i.html

Student Support Services and Resources
Please see https://www.ucalgary.ca/registrar/registration/course-outlines for information about student support services and resources, including Wellness and Mental Health Resources, Student Success programs and services, the Student Ombuds Office, the Student Union, and Safewalk. For resources on D2L, Zoom, Yuja, etc., see https://elearn.ucalgary.ca/desire2learn/home/students. (Find the topic menu under the icon to the left of the ELEARN banner.)

Schedule of Lecture Topics and Readings
Readings followed by (FH) can be found in the course textbook, Film History: An Introduction. All other readings can be found on D2L.

Week One: What do we want from the movies?
Wednesday, September 8
In-person screening: Irma Vep (Olivier Assayas, 1996, 96min)
Friday, September 10
Reading:   Chapter One: The Invention and Early Years of the Cinema (FH)
           In-class screening of:
           Fred Ott’s Sneeze (William K. L. Dickson, Thomas Edison, 1894)
           Workers Leaving the Factory (Auguste and Louis Lumière, 1895)
           Baby’s Meal (Lumières, 1895)
           Sprinkler Sprinkled (Lumières, 1895)
           Arrival of a Train at La Ciotat (Lumières, 1896)
           The Vanishing Lady (Georges Méliès, 1896)
           The One-Man Band (Méliès, 1900)
           The Man with the Rubber Head (Méliès, 1901)
           A Trip to the Moon (Méliès, 1902, 16min)

Week Two: Early Cinema in France and the US
Friday, September 17
Screening: Be Natural: The Untold Story of Alice Guy Blaché (Pamela B. Green, 2018, 103/120min)
Reading:   Chapter Two: The International Expansion of the Cinema (FH)
           In-class screening of:
The Cabbage Fairy (Alice Guy Blaché, 1896)
Falling Leaves (Guy Blaché, 1912, 12min)
A Fool and His Money (Guy Blaché, 1912, 11min)
A House Divided (Guy Balché, 1913, 13min)

Week Three: French Impressionism/German Expressionism
Friday, September 24
Screening: The Smiling Madame Beudet (Germaine Dulac, 1923, 38min)
The Cabinet of Dr. Caligari (Robert Wiene, 1920, 74min)
Reading: Chapter 4: France in the 20s (FH)
Chapter 5: Germany in the 1920s (FH)

Week Four: Silent Soviet Cinema
Friday, October 1
Screening: Man with a Movie Camera (Dziga Vertov, 1929, 68min)
Reading: Chapter Six: Soviet Cinema in the 1920s (FH)

Week Five: Transition to Sound and The Hollywood Studio System
Friday, October 8
Screening: It Happened One Night (Frank Capra, 1934, 105min)
Reading: Chapter Ten: The Hollywood Studio System (FH)

Week Six: European Cinema in the 1930s
Friday, October 15
Screening: Rules of the Game (Jean Renoir, 1939, 110min)
Reading: Chapter 13: France: Poetic Realism, The Popular
Front, and the Occupation (FH)

Week Seven: Japanese Studio System
Friday, October 22
Screening: Osaka Elegy (Kenji Mizoguchi, 1936, 71min)
Rashomon (Akira Kurosawa, 1950, 88min)
Reading: pp. 216-224 (Innovation within an Industry); 345-348
(Japan); 371-373 (Akira Kurosawa) (FH)

Week Eight: Italian Neorealism
Friday, October 29
Screening: Bicycle Thieves (Vittorio De Sica, 1948, 89min)
Reading: Chapter Sixteen: Postwar European Cinema:
Neorealism and Its Context

Week Nine: Popular Cinema in India
Friday, November 5
Screening:  *Awaara* (Raj Kapoor, 1951, 193min)
Reading:  pp. 358-362 (India) (FH)

**Reading Days: Sunday-Saturday, November 7-13**

**Week Ten: Postwar Hollywood Cinema**

*Wednesday, November 17*
In-person screening:  *Psycho* (Alfred Hitchcock, 1960, 109min)
Friday, November 19
Additional screening:  *Detour* (Edgar Ulmer, 1945, 68min)
Reading:  Chapter Fifteen: American Cinema in the Postwar Era (FH)

**Week Eleven: The French New Wave**

Friday, November 26
Screening:  *Toute la mémoire du monde* (Alain Resnais, 1957, 21min)
*The Bakery Girl of Monceau* (Éric Rohmer, 1962, 23min)
*Cleo from 5 to 7* (Agnès Varda, 1962, 90min)
*Black Girl* (Ousmane Sembène, 1966, 55min)
Reading:  Chapter 20: New Waves and Young Cinemas (FH)

**Week Twelve: New Waves and New Auteurs**

*Wednesday, December 1*
In-person screening:  *As Tears Go By* (Wong Kar-wai, 1988, 102min)
Friday, December 3
Additional screening:  *Y tu mamá también* (Alfonso Cuarón, 2001, 106min)
Reading:  pp. 626-631 (Hong Kong); 598-601 (Mexico)
Course Wrap-up

**Week Thirteen: No Class Meeting**

No screening or lecture; additional office hours available for students by appointment

Essay due on Thursday, December 9 by 5pm (MT)