University of Calgary
Department of Communication, Media and Film

FILM 321 (L01): History of Popular Cinema

FALL 2022: September 7 to December 7 (excluding Sept. 30 and Nov. 6-12)

Lecture: Fridays 10:00 to 11:50
Lab/Screening: Wednesdays 9:00 to 11:45

This course is offered in-person.

<table>
<thead>
<tr>
<th>Instructor:</th>
<th>Dr. Charles Tepperman</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office:</td>
<td>SS 322</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:c.tepperman@ucalgary.ca">c.tepperman@ucalgary.ca</a></td>
</tr>
<tr>
<td>Web Page:</td>
<td>D2L (access via MyUofC portal)</td>
</tr>
<tr>
<td>Office Hours:</td>
<td>Via zoom by appointment. I have time set aside every week for student meetings (typically Wednesdays, 12:00-2:00 p.m.) Make an appointment with me via email.</td>
</tr>
</tbody>
</table>

Course Description
An assessment of the various ways in which the history of cinema can be approached, including the development of filmmaking technologies, evolutions in cinematic style and narrative traditions, particularly as they relate to popular cinema, and changing industrial practices.

Additional Information
The weekly schedule of topics and readings can be found on D2L. Students are responsible for reading and following all course and university policies discussed in this outline. Attendance at both lectures and screenings, and informed participation are essential components of this course and will help determine your final grade. Students must come to class prepared to discuss the films and required reading.

Objectives of the Course
The objective of this course is to provide students with a foundational understanding of the history of film as a technology, commercial medium, and artistic form. Students will also develop written skills in the stylistic, historical and critical analysis of films.

Textbooks and Readings

Additional readings available via D2L.

Learning Technologies and Requirements
In order to complete courses, University of Calgary students are required to have reliable access to the following technology:

- A computer with a supported operating system, as well as the latest security and malware updates, with current antivirus software enabled;
- Broadband internet connection, and a current and updated web browser;
- A webcam (built-in or external), and a microphone and speaker (built-in or external) or headset with microphone (for online synchronous courses only).

If you need access to other software programs to complete assignments, your instructor will provide relevant information and links.

If you have technical difficulties, contact IT support services. See https://www.ucalgary.ca/pubs/calendar/current/student-campus-services-information-technologies-it.html

**Policy on the Use of Electronic Communication Devices**

Laptops and tablets are not permitted during screenings, but they will helpful be for other in-class tasks and assignments. Laptops, tablets, and mobile phones may be used in class only for course-related purposes and only if their use is not distracting others or negatively impacting the learning environment. No audio or video recording is allowed in any class without the instructor’s permission.

Please familiarize yourself with the University’s policy on the recording of lectures, which is outlined at https://www.ucalgary.ca/pubs/calendar/current/e-6.html, and carefully review the section on Instructor Copyright at the end of this outline.

**Assignments and Evaluation**

<table>
<thead>
<tr>
<th>Weight</th>
<th>Course components</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>5%</td>
<td>Participation</td>
<td>ongoing</td>
</tr>
<tr>
<td></td>
<td>In-class discussion is an essential component of the course. Students must come to class prepared to discuss the readings and screenings. Class participation grades will be evaluated based on the quality of your contributions to in-class discussions. In practical terms, this means identifying topics from the required reading that you found interesting, confusing, or problematic, and raising these for discussion; identifying interesting moments, formal techniques, or points of connection among the films screened, and raising these for discussion; responding in a thoughtful, respectful, and productive way to the comments of your peers and instructor in class discussions.</td>
<td></td>
</tr>
<tr>
<td>25%</td>
<td>Test 1</td>
<td>Oct. 7</td>
</tr>
<tr>
<td></td>
<td>Closed book, approximately 45 minutes. The quiz will cover lectures, readings, and screenings from weeks 1-5; their format will include a mix of multiple-choice, fill in the blanks, short answer, definition, and essay questions. Students should expect to be tested on specific dates, names and film titles.</td>
<td></td>
</tr>
<tr>
<td>25%</td>
<td>In-class research activity + response (5 x 4%, 250 words each). Complete the activity and submit a short (250 word) response to the activity prompts via D2L dropbox by midnight Sunday following the class. Each report will be evaluated on a 5-point scale; the best 5 scores will be included in your final grade.</td>
<td>weekly</td>
</tr>
<tr>
<td>30%</td>
<td>Short Research Essay</td>
<td>Nov. 16</td>
</tr>
<tr>
<td></td>
<td>An essay 5-6 pages in length. The essay topic will be provided by the instructor. Detailed instructions will be provided in Week 8</td>
<td></td>
</tr>
<tr>
<td>15%</td>
<td>Test 2</td>
<td>Dec. 7</td>
</tr>
<tr>
<td></td>
<td>Closed book, approximately 45 minutes. The quiz will cover lectures, readings, and screenings from weeks 6-12; their format will include a mix of multiple-</td>
<td></td>
</tr>
</tbody>
</table>
choice, fill in the blanks, short answer, definition and essay questions. Students should expect to be tested on specific dates, names and film titles.

Registrar-scheduled Final Examination: No

Note: You must complete all assignments and tests or a course grade of F may be assigned at the discretion of the instructor.

Submission of Assignments
Please submit all assignments in class or by uploading them to the designated D2L dropbox. Include your name and ID number on all assignments. Be sure to keep a copy of each submitted assignment and to submit the proper version.

Private information related to individual students is treated with the utmost regard by University of Calgary faculty. Student assignments will be accessible only by the authorized course faculty, and personal information is collected in accordance with the Freedom of Information and Protection of Privacy (FOIP) Act. Please note that instructors may use audio or video recording for lesson capture, assessment of student learning, and self-assessment of teaching practices.

Policy for Late Assignments
Assignments submitted after the deadline may be penalized with the loss of 5% or a partial letter grade (e.g.: A- to B+) for each day late.

Student Accommodations
Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services (SAS); SAS will process the request and issue letters of accommodation to instructors. For information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/. Students who require an accommodation based on a protected ground other than disability should communicate this need in writing to their Instructor. For the full policy on Student Accommodations, see https://www.ucalgary.ca/legal-services/university-policies-procedures/student-accommodation-policy

Students seeking accommodation for transient illnesses (e.g., the flu) or another legitimate reason should contact their instructors. Whenever possible, students should provide supporting documentation to support their request; however, instructors may not require a medical note. For information on the use of a statutory declaration, see the University Calendar: https://www.ucalgary.ca/pubs/calendar/current/m-1.html

Expectations for Writing
Department policy directs that all written assignments and, to a lesser extent, written exam responses be assessed at least partly on writing skills. Writing skills include not only surface correctness (grammar, punctuation, sentence structure, etc.) but also general clarity and organization and proper documentation of research sources. For further information, please refer to the University of Calgary Calendar section on writing across the curriculum: http://www.ucalgary.ca/pubs/calendar/current/e-2.html

Grading & Department of Communication, Media and Film Grade Scale
The following table outlines the grade scale percentage equivalents used in the Department of Communication, Media and Film. Final grades are reported as letter grades. For
components graded using percentages or numerical scores, those values will be used
directly in calculating the final course grade, while for components graded using letter
grades, the letter grades will be converted to the midpoint values listed in the final column of
the table below in calculating the final course grade.

In this course, all assignments will be graded by raw point scores, and then weighted
according to the Assignments and Evaluation chart, above. Final grades are reported as
letter grades. The following chart outlines the grade scale percentage equivalents used in the
Department of Communication, Media and Film.

<table>
<thead>
<tr>
<th>Grade Point Value</th>
<th>Description</th>
<th>Grade</th>
<th>Dept of CMF grade scale equivalents*</th>
<th>Letter grade % equivalent for calculations*</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.00</td>
<td>Outstanding performance</td>
<td>A+</td>
<td>96 - 100%</td>
<td>98.0%</td>
</tr>
<tr>
<td>4.00</td>
<td>Excellent performance</td>
<td>A</td>
<td>90 - 95.99%</td>
<td>93.0%</td>
</tr>
<tr>
<td>3.70</td>
<td>Approaching excellent performance</td>
<td>A -</td>
<td>85 - 89.99%</td>
<td>87.5%</td>
</tr>
<tr>
<td>3.30</td>
<td>Exceeding good performance</td>
<td>B+</td>
<td>80 - 84.99%</td>
<td>82.5%</td>
</tr>
<tr>
<td>3.00</td>
<td>Good performance</td>
<td>B</td>
<td>75 - 79.99%</td>
<td>77.5%</td>
</tr>
<tr>
<td>2.70</td>
<td>Approaching good performance</td>
<td>B -</td>
<td>70 - 74.99%</td>
<td>72.5%</td>
</tr>
<tr>
<td>2.30</td>
<td>Exceeding satisfactory performance</td>
<td>C+</td>
<td>65 - 69.99%</td>
<td>67.5%</td>
</tr>
<tr>
<td>2.00</td>
<td>Satisfactory performance</td>
<td>C</td>
<td>60 - 64.99%</td>
<td>62.5%</td>
</tr>
<tr>
<td>1.70</td>
<td>Approaching satisfactory performance</td>
<td>C-</td>
<td>55 - 59.99%</td>
<td>57.5%</td>
</tr>
</tbody>
</table>
| 1.30              | Marginal pass. Insufficient preparation for
subsequent courses in the same subject    | D+    | 53 - 54.99%                         | 54.0%                                       |
| 1.00              | Minimal pass. Insufficient preparation for
subsequent courses in the same subject    | D     | 50 - 52.99%                         | 51.5%                                       |
| 0.00              | Failure. Did not meet course requirements.| F     | 0 - 49.99%                          | 0%                                          |

* Column 4: If percentages are used to calculate final grades, then grades falling within these ranges will be
translated to the corresponding letter grades. Column 5: These percentage equivalents will be used for calculating
final grades unless an alternative method of final grade calculation is outlined above.

Plagiarism
Using any source whatsoever without clearly documenting it is a serious academic offense.
Consequences include failure on the assignment, failure in the course and possibly
suspension or expulsion from the university. These requirements apply to all assignments
and sources, including those in non-traditional formats such as Web pages or visual media.

You must document not only direct quotations but also paraphrases and ideas where they
appear in your text. A reference list at the end is insufficient by itself. **In-text citations must be provided, and readers must be able to tell exactly where your words and ideas end and other people’s words and ideas begin.** Wording taken directly from a source must be
enclosed within quotation marks (or, for long quotations, presented in the format prescribed
by the documentation style you are using). Paraphrased information must not follow the
original wording and sentence structure with only slight word substitutions here and there.

For information on citation and documentation styles (MLA, APA, Chicago, IEEE, etc.), visit
the Student Success Centre resource links at https://ucalgary.ca/student-services/student-
success/writing-support or the Purdue Online Writing Lab (OWL) Research and Citation Resources at https://owl.purdue.edu/owl/research-and-citation/resources.html

If you need help with your writing or have questions about citing sources, consult your instructor or visit the Student Success Centre, Taylor Family Digital Library. To book an appointment, go to https://ucalgary.ca/student-services/student-success/writing-support

Instructor Intellectual Property & Copyright Legislation
Course materials created by the instructor (including lectures, course outlines, presentations and posted notes, labs, case studies, assignments, and exams) remain the intellectual property of the instructor. These materials may NOT be reproduced, redistributed, or copied without the explicit consent of the instructor. The posting of course materials to third party websites such as note-sharing sites without permission is prohibited. Sharing of extracts of these course materials with other students enrolled in the same course section and term may be allowed under fair dealing. Check with the instructor if you have any questions about sharing materials with classmates.

To ensure they are aware of the consequences of unauthorized sharing of course materials (including instructor notes & electronic versions of textbooks), all students are required to read the University of Calgary Policy on Acceptable Use of Material Protected by Copyright at https://www.ucalgary.ca/legal-services/university-policies-procedures/acceptable-use-material-protected-copyright-policy and the requirements of the Copyright Act (https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html). Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.

Academic Misconduct
For information on academic misconduct and its consequences, please see the University of Calgary Calendar at http://www.ucalgary.ca/pubs/calendar/current/k.html

Research Ethics
Whenever you perform research with human participants, including surveys, interviews, or observations as part of your university studies, you are responsible for obtaining research ethics approval and for following university research ethics guidelines. In some cases, your instructors may apply for course-based research ethics approval for certain assignments, and in those cases, they must review and approve your research plans and supervise your research. For more information about your research ethics responsibilities, please see https://arts.ucalgary.ca/research/arts-researchers/resources-researchers-and-instructors/ethics

Deferrals of Course Work and Requests for Reappraisal
For university regulations and procedures related to deferral of term work, see https://www.ucalgary.ca/pubs/calendar/current/g-7.html

For information about deferrals of final examinations, see https://www.ucalgary.ca/pubs/calendar/current/g-6.html

For information about requesting a reappraisal of course work or of a final grade, see https://www.ucalgary.ca/pubs/calendar/current/i.html

Student Support Services and Resources
Please see [https://www.ucalgary.ca/registrar/registration/course-outlines](https://www.ucalgary.ca/registrar/registration/course-outlines) for information about student support services and resources, including Wellness and Mental Health Resources, Student Success programs and services, the Student Ombuds Office, the Student Union, and Safewalk. For resources on D2L, Zoom, Yuja, etc., see [https://elearn.ucalgary.ca/resources-for-students/](https://elearn.ucalgary.ca/resources-for-students/). (Find the topic menu under the icon to the left of the ELEARN banner.)

**Schedule of Lecture Topics and Readings** will be posted on D2L